



Webinar on “Innovative Business Models emerging through COVID19”

10.30 am-12.30 pm on Thursday, 10 September 2020

CII Food and Agriculture Center of Excellence (CII-FACE) in partnership with NABARD Consultancy Services (NABCONS) is publishing the compendium - ‘**Innovative Business Models emerging through COVID19**’. The compendium will cover key innovations of the Government in terms of policy reforms towards building resilience, innovations by state governments and agriculture marketing boards towards building resilience into the sector, along with key industry innovations ranging from sourcing to product formulation, distribution and logistics to farmer extension and customer interface.

Dignitaries during launch of CII NABCONS Compendium:

- **Shri Parshottambhai Rupala, Hon’ble Minister of State, Ministry of Agriculture & Farmers’ Welfare, Government of India**
- Dr G R Chintala, Chairman, NABARD
- Shri K Venkateswara Rao, Managing Director, NABCONS
- Shri Sanjiv Puri, Chairman CII National Council on Agriculture & CMD, ITC Ltd.

Followed by Panel Discussion on "Innovative Agribusiness Models and Value Chains". Panelist for the webinar:

- Shri Sanjay Sacheti, Country Head, India Region, Olam Agro
- Shri R S Sodhi, Managing Director, Amul
- Shri Jofi Joseph, Managing Director , Promethean Power Systems
- Shri Sunil Kajaria, CEO, Fresh Products Keventer Agro
- Shri. Bharatendu Kapoor, President (Sales and Marketing), TAFE
- Shri. G. Krishna Kumar, Vice President (Crop Operations and Sustainability), ITC Ltd.

Interested NABARD Staff are requested to join the webinar on “Innovative Business Models Emerging through COVID19”, [scheduled from 10.30 am - 12.30 pm on Thursday, 10 September 2020.](#)

Registration link:

<https://docs.google.com/forms/d/e/1FAIpQLSd8bwaKOae-Fr5zdKmn4P36OvYOrUNIVbDN7ChS7SQQooB20w/viewform>

Event Link for participation:

<https://ciionline.webex.com/ciionline/onstage/g.php?MTID=efcbc2e16fdcc728934a6c3ae32d5ed6>



Innovative Business Models emerging through CoVID19
Virtual Launch and Panel Discussion

1030-1230 hrs | 10th Sept (Thursday) 2020

Dignitaries at the launch



Sanjiv Puri

Chairman CII National Council
 on Agriculture & CMD ITC Ltd



Parshottambhai Rupala

Hon'ble Minister of State,
 Ministry of Agriculture &
 Farmers' Welfare



G R Chintala

Chairman
 NABARD



K Venkateswara Rao

Managing Director
 NABCONS

Panel Discussion on Innovative Business Models

**Focus on the innovations across procurement,
 supply chain, distribution, logistics, product
 innovation and agri extension.**

Session Chair & Moderator



Sanjay Sacheti
 Country Head - India Region
 Olam Agro



R S Sodhi
 Managing Director
 Amul



Siraj A Chaudhry
 Managing Director & CEO
 NCML



Sunil Kalaria
 CEO Fresh Products
 Keventer Agro

Pre registration mandatory.
 Register now at
<https://rb.gy/lb33s4>

For queries, please contact:
 Ms. Roli Pande
 roli.pande@cii.in / 8813806969
 Ms Upma Saxena
 md.sectt@nabcons.in / 9910067748



Jofi Joseph
 Managing Director
 Promethean Power Systems



Bharatendu Kapoor
 President Sales & Marketing
 TAFE



G Krishna Kumar
 Vice President (Crop Operations &
 Sustainability), ITC Ltd